

MONTHLY NEWSLETTER

Volume 6/Issue 4 - April 2020

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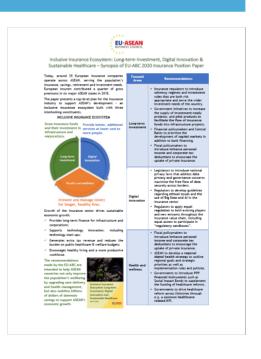
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EU-ABC WEBINARS & ACTIVITIES

The team at the EU-ASEAN Business Council has been keeping busy during this Circuit Breaker period, with stricter measures implemented by the Singapore Government to combat the COVID-19 situation which is affecting everyone on a global basis. The team is staying connected with our valued members by bringing webinars and publications (virtually) to all, in the comfort of their homes.

Publication of "Inclusive Insurance Ecosystem: Long-term Investment, Digital Innovation & Sustainable Healthcare" Paper





The EU-ASEAN Business Council published a paper "Inclusive Insurance Ecosystem: Longterm Investment, Digital Innovation & Sustainable Healthcare", earlier today, supporting Vietnam's Chairmanship Theme of a Cohesive and Responsive ASEAN. The paper seeks to help advance the discussion on how ASEAN can support growth in the insurance sector to provide improved coverage across the region and release funds to support long-term investments across Southeast Asia.

It presents top-level plan for the insurance industry to support ASEAN's development – an inclusive insurance ecosystem built with three interlocking constituents: **Long-term investments** – to grow insurance funds and their investment in infrastructure and corporations; **Digital Innovation** – to provide better, additional services at lower cost to more people; and, **Health and Wellness** – to prevent and manage illness for longer, healthy lives.

For more details, click <u>here</u>.

To access the paper and full listing of our publications, click here

Bridging the Gap: Funding of Sustainable Infrastructure in ASEAN

Beyond the Middle-Income Trap, Understanding ASEAN's Human Development Challenge

Advancing ASEAN's Circular Economy Agenda

Promoting Self-Care and Rx to OTC Switching in ASEAN

3 part webinar series to Understanding COVID-19's Impact on Business Strategies: COVID-19 and Managing Supply Chain Disruptions





The EU-ASEAN Business Councill launched our COVID-19 Webinar series, earlier this month, on 14 April. The first, in a series of 3 webinars, the **"COVID-19 and Managing Supply Chain Disruptions"** saw an excellent line-up of panelists share their insights and expertise on the new changes and risks COVID-19 has introduced to the regional supply chain.

Panelists:

· Raymond Yee Woon Ming

Vice President Customs & Regulatory Affairs, DHL Express

Brett Marshall

Corporate Head, Quality Assurance, Zuellig Pharma

· Law Chung Ming

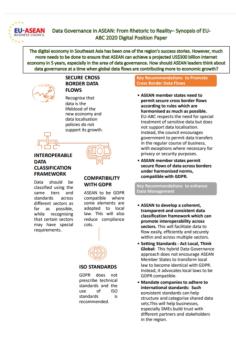
Director, Transport & Logistics Division, Enterprise Singapore

The webinar was well received with attendees having the opportunity to engage with the panelists and get their queries addressed.

For more information on the webinar, click here

To view the webinar, click here

Launch of "Data Governance In ASEAN: From Rhetoric to Reality" Report & Webinar: "Data Governance in ASEAN's Digital Age"





In support of Vietnam's chairmanship theme of a cohesive and responsive ASEAN, the EU-ASEAN Business Council published a paper on 20 April, "Data Governance In ASEAN: From Rhetoric to Reality" to help advance the discussion on how ASEAN leaders can approach the issue of data governance at a time when cross border data flows are becoming key economic drivers.

For more information click here

A 1 page synopsis of the report can be found here, for a copy of the report, click here





Alongside the launch of the "Data Governance In ASEAN: From Rhetoric to Reality" report, The EU-ASEAN Business Council held an informative webinar, "Data Governance in ASEAN's Digital Age", which looked into data governance, an area of growing importance, more so now, in light of COVID-19, where consumers and organisations take to digital tools.

The well-attended webinar saw industry experts and leading government officials from Singapore and Europe discuss on the subject and covered how ASEAN can harmonise cross border data flows and lessons which can be taken from Europe's GDPR.

Panelists:

· Yeong Zee Kin

Assistant Chief Executive (Data Innovation & Protection Group), Infocomm Media Development Authority of Singapore and Deputy Commissioner, <u>Personal Data Protection Commission</u>

· Bruno Gencarelli

Head of International Data Flows and Protection Unit European Commission

· Budi Yuwono

Senior Officer Information & Communication Technology (ICT) and Tourism Division of the ASEAN Secretariat

· Claudia Chan

Senior Director, Government Affairs, Southeast Asia SAP

Sandra Liu

Senior Counsel, Head of Privacy for Asia Refinitiv

For more information on the webinar, click here

To view the webinar, click here

Press article on Data Governance released:

https://www.bworldonline.com/eu-asean-council-bats-for-more-secure-cross-border-data-transfers/

3 part webinar series to Understanding COVID-19's Impact on Business Strategies: Preventing Illicit Trade Amid COVID-19, Is ASEAN Ready?





Following our well received first webinar, "COVID-19 and Managing Supply Chain Disruptions" on 14 April 2020, the EU-ASEAN Business Council held another outstanding webinar on 21 April, "Preventing Illicit Trade Amid COVID-19, Is ASEAN Ready?"

The 2nd of a 3 part series on COVID-19, the webinar, lead by a diversified and exceptional panel of speakers, discussed on the growing concern of movement of illicit goods across borders to fill perceived or real shortfalls in supplies of products, during this trying period, and also ways ASEAN leaders can collaborate with the private sector to minimize illicit trade across borders.

Panelists:

Ramesh Raj Kishore

Regional Manager, Asia Pacific, Pharmaceutical Security Institute

Dr. Patrick Kos

Head of Legal & Compliance, Pharma Asia Pacific, Roche Singapore

· Angelia Chew

Founder & Managing Partner, AC Trade Advisory Pte Ltd

Paul Kelleher

Corporate Relations Director, Asia-Pacific, Diageo

Moderator:

· Lina Baechtiger

Head of Illicit Trade Prevention External Engagement, <u>PMI</u> Board Member, European Chamber of Commerce, Singapore, Chair of the Anti-Illicit Trade Group, EU-ASEAN Business Council

For more information on the webinar, click here

To view the webinar, click here

IN THE NEWS

Press articles, opinion pieces and media clips released:

https://www.biospectrumasia.com/opinion/54/15797/sustainable-financing-framework-for-asean-healthcare-amidst-covid-19-crisis.html

https://www.bworldonline.com/eu-asean-council-bats-for-more-secure-cross-border-data-transfers/

https://www.foodnavigator-asia.com/Article/2020/04/27/Can-t-fight-COVID-19-alone-ASEAN-leaders-call-for-urgent-collaboration-in-food-security-and-open-trade?
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For full listing of media coverage, please click here

EU-ABC UPCOMING WEBINARS & ACTIVITIES

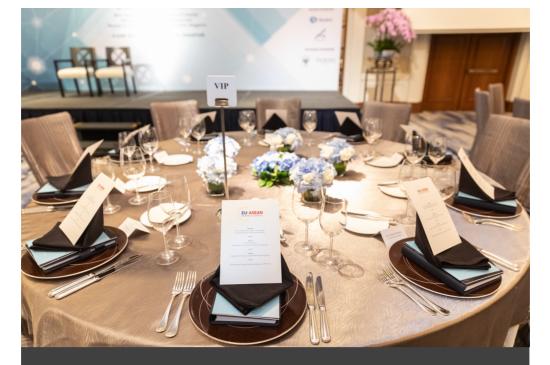


A 3 part Webinar Series to Unlocking Asean's Sustainability Agenda- What Can Businesses Do?

The EU-ASEAN Business Council is excited to bring you a 3 part webinar series this May, with a key focus on Sustainability. The webinars aim to explore how businesses can work with ASEAN leaders to drive responsible growth in the region.

- 1. Advancing ASEAN's Circular Economy Agenda
- 2. Developing ASEAN's Sustainable Mobility Ecosystem
- 3. Europe's Green Deal and its Implications on ASEAN Businesses

More details on the webinar will follow!



[Update] 7th Annual General Meeting & Gala Dinner

Our 7th Annual General meeting will be proceeding, as planned, on 3 June, via video conference. (for members only)

However, in line with the extension of Circuit Breaker and stricter restrictions imposed by the Singapore Government due to the evolving nature of COVID-19, the EU-ASEAN Business Council has made the decision to postpone our Gala Dinner.

Date: 19 November, Thursday (tbc)
Venue: Four Seasons Hotel (tbc)
Guest-of-Honour: H.E. Chan Chun Sing
Singapore's Minister-in-charge of Trade & Industry

Programme
6.00pm - Cocktail Reception
7.00pm - Gala Dinner
9.00pm - End

Details to follow, for more information, email us.

PARTNER EVENTS



Aimed at facilitating business and trade and creating a framework for the digital economy, Singapore has signed trilateral and bilateral agreements with Chile and New Zealand, and Australia respectively early this year. The agreements allow closer cooperation in areas such as paperless trading and E-invoicing, so as to shape international rules and address issues arising from emerging technologies.

In these webinars, experts from the Ministry of Trade and Industry (MTI) and Infocomm Media Development Authority (IMDA) who have co-led the negotiations will share with you some features your companies can tap on to seize opportunities in the digital world.

For more information, please contact khairunnisa@sbf.org.sg or jingwen.gan@sbf.org.sg.





VistaJet Offers Global Infrastructure to Support Governments and Medical Organizations

VistaJet, the first and only global private aviation company, which owns a fleet of over 70 aircraft covering 96% of the world, is helping to ensure that those with critical travel requirements during this time of uncertainty are able to keep moving.

The Company is working directly with Governments and Consulates around the world, helping them to repatriate citizens by providing complimentary empty leg flights. VistaJet is also in talks with medical organizations, health experts and regulators to identify other solutions to help, including the transportation of key medical supplies. Additionally, empty leg flights are being offered complimentary to transport medical experts to necessary locations as they help to fight the global pandemic.

The Company has created a <u>dedicated web page</u> to channel all requests from Governments and medical organizations to ensure prioritization, address the most critical cases and manage the relevant safety screening.

Learn more about VistaJet at https://www.vistajet.com

EU-ABC MEMBERS















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