



MONTHLY NEWSLETTER

Volume 7/Issue 10 - October 2021

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October was a fulfilling and action packed month for the EU-ASEAN Business Council with high level meetings for our Cambodia Virtual Mission, the launch of EU-ASEAN Business Council Interview Series 2021, webinar on Supply Chains, workshop on anti-illicit trade to name a few. Adding to the momentum, we were also a part of the Safe and Nutritious Workshop, jointly organised with CropLife Asia and US-ASEAN Business Council, Future of EU-ASEAN Trade webinar organised by European Parliament in ASEAN and the European Chamber Commerce of The Philippines' East ASEAN Business Conference.

As we step into November, another pipeline of exciting events and publications awaits, starting with a webinar on "**The Future of Travel**", the first in our ASEAN Road to Recovery Series, happening tomorrow. A timely webinar as countries open up to travel again with the introduction of vaccinated travel lanes.

ASEAN's Road To Recovery: The Future Of Travel



Keynote Address:



Bernadette Romulo-Puyat
Secretary, Philippines
Department of Tourism



H.E. Budi Karya Sumadi
Minister,
Indonesia Ministry
of Transport



Dr Le Quang Lan
Assistant Director, ICT
and Tourism,
ASEAN Secretariat



Kelvin Lee
Assistant Director,
Member & External
Relations,
Asia-Pacific, IATA



Laura Houldsworth
VP and Managing
Director APAC,
Booking.com



Sascha Fuls
General Manager,
OVD Kinegram (Asia
Pacific)

Supporting
Partners:



Moderator: **Chris Humphrey** Executive Director, EU-ABC

- What are the key areas and solutions needed to resume international travel, with priority given to movement within the region?
- How can ASEAN leaders work towards establishing a system that mutually recognises vaccine certificates issued by the 10 member states? And why is it taking them so long to do so?
- How can we prevent the counterfeiting of the COVID-19 vaccine certificates? How can the public and private sectors ensure that test results are legitimate? What are the safeguards that should be in place?

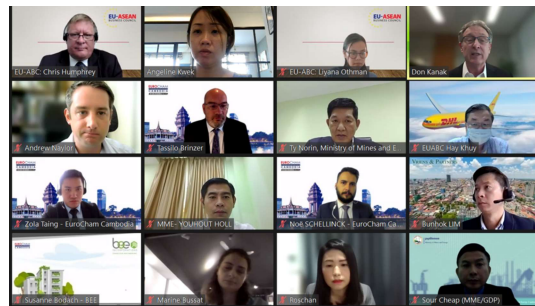
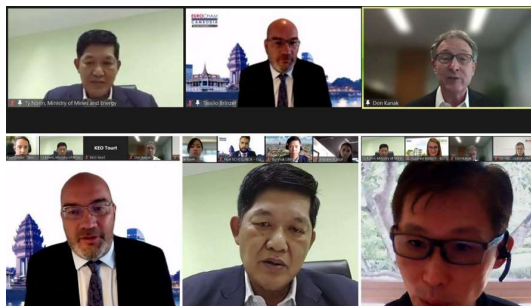
Join the EU-ASEAN Business Council's first webinar in our ASEAN's Road to Recovery Series tomorrow to find out more, through a discussion led by an esteemed panel of speakers and keynote speeches by **Bernadette Romulo-Puyat, Secretary, Philippines Department of Tourism** and **H.E. Budi Karya Sumadi, Minister, Indonesia Ministry of Transport**.

For more details, click [here](#)

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EU-ABC Cambodia Virtual Mission

Ministry of Mines and Energy



First in a series of Ministerial meetings with Cambodia, is a roundtable with **H.E. Ty Narin, Secretary of State for Mines & Energy** on 18 October .

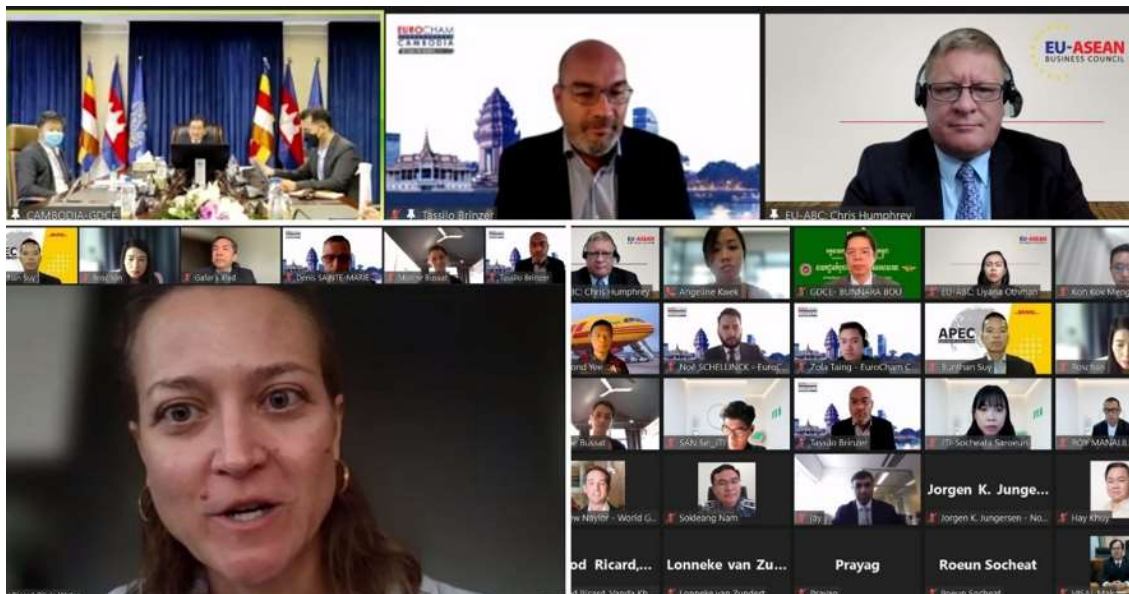
The meeting covered topics such as Cambodia's push to reduce the use of coal in its electricity generation by moving initially to cleaner fossil fuels like LNG and then boosting renewable energy sources over the next decade or so. Moves to develop more solar powered generation and create the right investment climate and other renewable energy sources was also discussed.

Director-General of Customs & Excise



Carrying on from our first Cambodia meeting, the EU-ASEAN Business council had a meeting with **H.E. Dr Kun Nhem, the Director-General of Customs & Excise**, the next day on 19 October.

The excellent discussion covered treatment of gold by Customs, parallel imports, low value shipments, e-commerce, insurance issues and a range of illicit trade issues.



Ministry of Commerce



21 October saw the third of the EU-ASEAN Business Council Cambodia meetings with **H.E. Pan Sorasak, Minister of Commerce**.

Full range of issues covered include Cambodia's plans for its Chairmanship of ASEAN in 2022; trade facilitation; prevention of illicit trade; developments in the Digital Economy and E-Commerce and among others.



Ministry of Health



The meeting with **H.E Dr Or Vandine, Ministry of Health** on 22 October was a fruitful one with comprehensive answers to the many issues raised including licencing for importation of medicines and medical products; parallel imports; prevention of falsified and counterfeit medicines; private-public sector collaboration in areas such as diabetes prevention and early childhood nutrition; developments in digital healthcare; putting in place a minimum purchase age for alcohol; and, enforcement of health warnings for tobacco.



Ministry of Post and Telecommunications



Continuing the momentum for the EU-ASEAN Business Council's Cambodia meetings, we met with **H.E. Chea Vandeth, Minister for Post and Telecommunications** on 28 October. The meeting covered good ground including the ongoing postal sector reform, Cambodia's plan as they took over ASEAN Chairmanship from Brunei, e-commerce, digital skillsets, opportunities for micro-insurance sector in Cambodia, regulations on Cloud systems and more.



Op-ed by EU-ABC Chairman Donald Kanak - *"Another 'Race to Zero': ASEAN Non-Tariff Barriers?"*



This file photo shows the flags of member countries attending the 35th Association of Southeast Asian Nations (ASEAN) Summit in Bangkok. (AFP Photo)

In the Op-Ed article, ***Another 'Race to Zero': ASEAN Non-Tariff Barriers?*** published on 23 October by The ASEAN Post, Donald Kanak, Chairman of EU-ASEAN Business Council shares more on regional economic intergration; ASEAN's aim for elimination of NTBs in the region through the newly minted NTM Toolkit recently announced which was one of Brunei's Priority Economic Deliverables for its Chairmanship.

"It will be a long road to full NTB elimination, but the rewards along the journey will be great - more intra-ASEAN trade, greater competitiveness, and more sustainable recovery from the pandemic. "

Read the article [here](#)

EU-ASEAN Business Council Interview Series 2021



2021 edition of Interview Series is back! First launched in June last year, the well-received series features 3 minute, 3 question video interview of our members with their views and insights to trending topics.

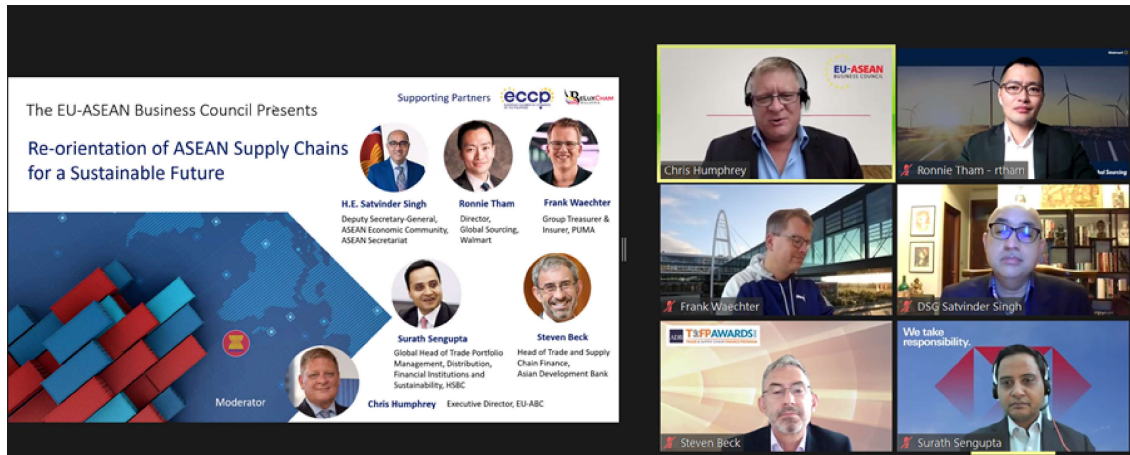
The edition this year focuses on key area to prioritise for the region to reopen and remain competitive, future outlook as the region navigates its way out of the health crisis and their one hope for ASEAN.

[Corine Tap, President, Asia, Africa and Middle East, Danone](#)
[Manuel Montana, President & Managing Director at Michelin East-Asia & Oceania](#)
[Raymond Yee, Vice President-Customs & Regulatory Affairs, DHL Express](#)

Drop us an email at info@eu-asean.eu to be part of this exciting series.

Events & Activities

Re-Orientation Of ASEAN Supply Chains For A Sustainable Future Virtual Roundtable



On 5 October, The EU-ASEAN Business Council held a virtual roundtable **Reorientation of ASEAN Supply Chains for a Sustainable Future.**

The well received and engaging discussion led by an excellent panel covered the smart use of technology for digitisation of operations, importance of collaboration between governments, financing institutions and companies in the supply chain and regulations and standards for sustainable finance across the region.

Watch it [here](#)

2 Day Workshop on Container Risk Profiling and Anti-Illicit Trade



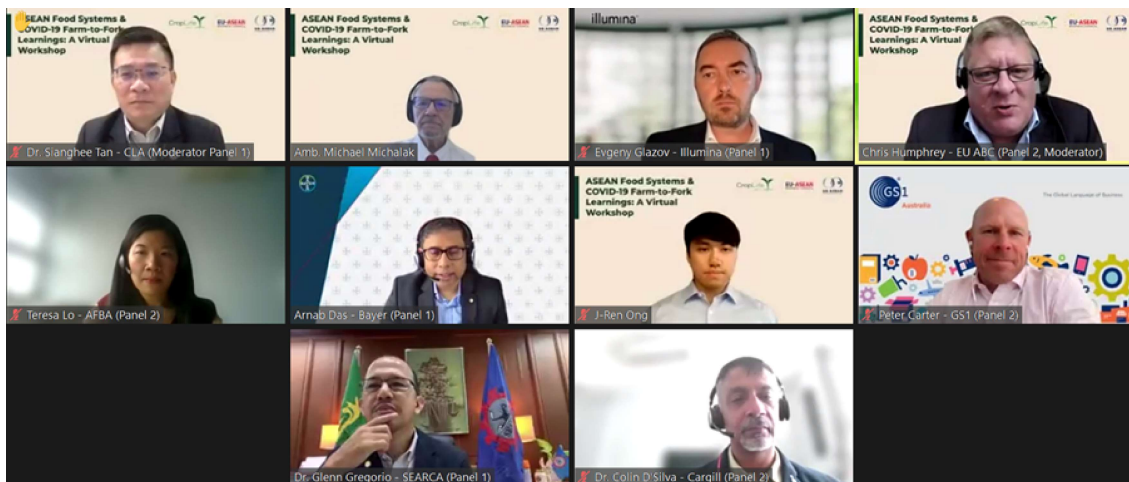


The EU-ASEAN Business Council is conducting a 2-day training workshop for ASEAN Customs Authorities on Container Risk Profiling on 19 and 20 October, as part of its ongoing engagement with the region on prevention of illicit trade.

Attendees learnt about how to interrogate Bills of Lading and other available documents to work out how to see possible illegal shipments among others.

ASEAN Safe, Nutritious Food Workshop: Farm-to-Fork Learnings from COVID-

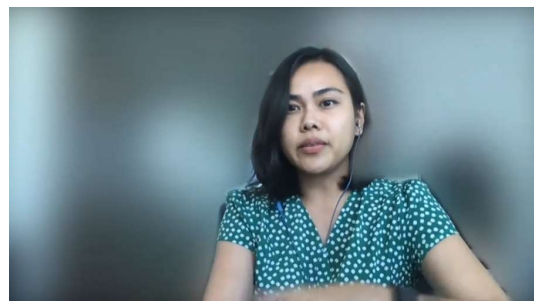
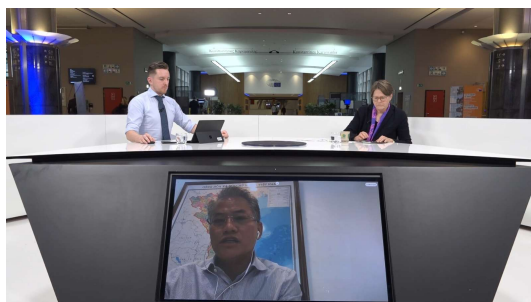
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Following earlier workshops in Thailand, Vietnam and Indonesia, the EU-ASEAN Business Council, on 21 October participated in the latest in a series of joint workshops on safe and nutritious food in ASEAN, jointly done with CropLife Asia and US-ASEAN Business Council.

The workshop featured two panels, the first looked at the ability of farmers in the region to grow safe & nutritious food, and the second, moderated by Chris Humphrey, ED of EU-ASEAN Business Council looked at the ability to move safe & nutritious around the region and issues connected with labelling and traceability.

Two to Tango: The Future of EU-ASEAN Trade



Two to Tango: The Future of EU-ASEAN Trade is the 1st in a series of webinars by European Parliament in ASEAN. **Liyana Othman, Advocacy & Membership Manager of EU-ASEAN Business Council** shared about the findings from our Business Sentiment Survey, published earlier this year, palm oil exports & key priority areas for the region to recover from the global health crisis among others. We are pleased to be a part of an excellent discussion alongside **Heidi Hautala, Vice-President of the European Parliament** and **Don Tuan Phong, Vietnam's Vice-Chair of the National Assembly Committee for External Relations** on 27 October.

East ASEAN Business Conference



Chris Humphrey, Executive Director of EU-ASEAN Business Council participated in the **East ASEAN Business Conference**, organised by the **European Chamber of Commerce of The Philippines** on 28 October.

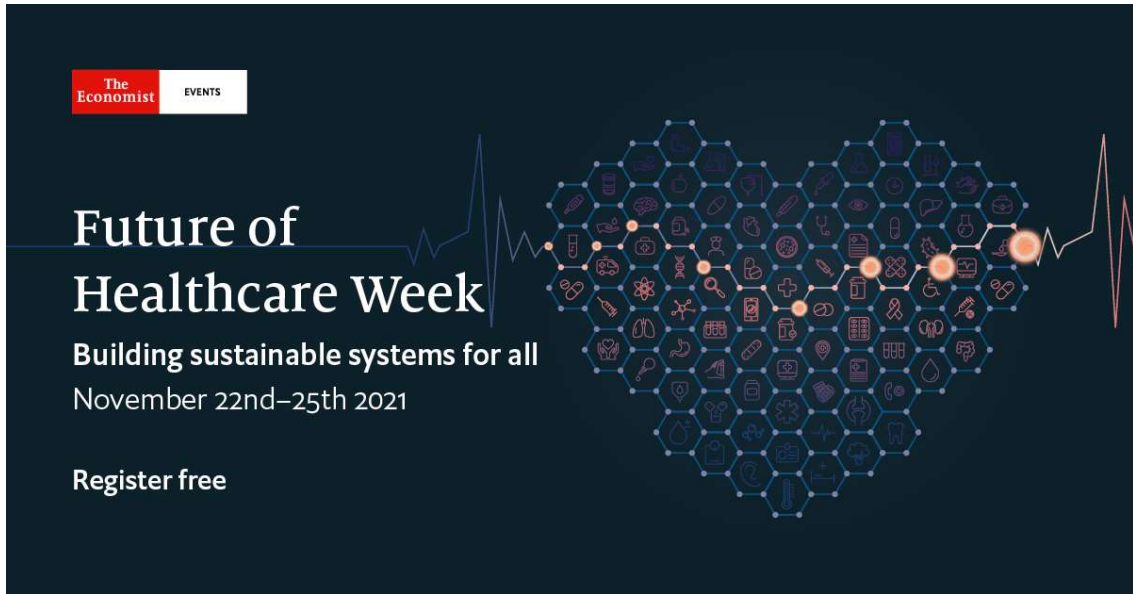
The discussion focused on the future of supply chains in ASEAN and the level of co-operation between the European Commission and The ASEAN Secretariat. Chris also shared more on the need for more clearly demonstrable progress on ASEAN Economic Integration and greening of supply chains for the region to remain competitive and attract more investment.

In The News

Press articles, opinion pieces and media clips released:

- [EU-ABC forges trade, commerce and investment between Europe and ASEAN region Manoeuvre with greater agility](#)
- [Another 'Race to Zero': ASEAN Non-Tariff Barriers?](#)
- [កម្ពុជា ទប់ស្កាត់ផលិតករវិនិច្ឆ័យ និងចាក់វ៉ាក់សាំងជនប្រជាជន ដើម្បីស្តារសេដ្ឋកិច្ច](#)
- [EU-ABC Pledges to Boost Investment and Business Cooperation with Cambodia](#)
- [EU-ABC ប្រឹងប្រែងជំរុញការវិនិយោគ និងកិច្ចសហប្រតិបត្តិការបន្ថែមទៀតជាមួយកម្ពុជា](#)
- [EU-ABC to boost investment and business cooperation with Cambodia](#)
- [EU-ASEAN council urges greater use of online processes to boost regional trade](#)
- [อาเซียนเร่งฟื้นเจรจา FTA กับอียู ถกยูเคนต์แรกตกลงร่วมมือเศรษฐกิจ 11 เรื่อง](#)
- [MIL-OSI Asia-Pac: ASEAN-EU to resume free trade deal negotiations](#)
- [รัฐมนตรีเศรษฐกิจอาเซียนลุยหารือฟื้นเจรจา FTA กับสหภาพยุโรป](#)
- [ASEAN-EU free trade deal negotiations set to resume](#)
- ["อนุทิน" หารือคณะผู้แทนสมาคมการค้ายุโรป ๖ สร้างโอกาสการค้า การลงทุน](#)
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- [ASEAN-EU to resume free trade deal negotiations](#)

Partner Events



What does a post-pandemic healthcare system look like? Concerted action against covid-19 has brought together decades of cumulative scientific progress, with profound effects on the pandemic and the future of medicine.

Over the course of four days, policymakers, healthcare providers, academics and scientists will come together with representatives from industry, patient associations, charities and the finance sector to examine the covid-19 aftermath and how to solve the vulnerabilities it has highlighted.

Join the second Future of Healthcare Week where 1,500+ healthcare leaders will explore how to navigate the opportunities and challenges around innovation, accessibility, efficiency, sustainability and the inevitable acceleration of digital healthcare.

For more details, click [here](#)
 To register: <https://bit.ly/3gZG0Ni>

#EconFutureofHealthcare

EU-ABC MEMBERS





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