



# MONTHLY NEWSLETTER

Volume 7/Issue 9 - September 2021

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September was an eventful month for the EU-ASEAN Business Council as we held our Inaugural ASEAN-EU Health Summit and had a calendar of a varied mix of events and activities ranging from high level meetings including the EU-ABC Thailand Virtual Mission, the ASEAN Economic Ministers Meeting to the European-Philippine Business Summit and the European Union Intellectual Property Office Annual Observatory Plenary Meeting.

On the Advocacy Group front, the EU-ABC's Insurance Advocacy Group held a workshop with the Office of the Insurance Commissioner in Thailand.

As we move into the final quarter of the year, do keep a lookout for a pipeline of exciting events and publications we are planning for you, to end the year on a strong note.

## Inaugural ASEAN-EU Health Summit



The EU-ASEAN Business Council held our first ever Health Summit at the Fairmont Hotel Singapore on 15th September 2021.

The Summit saw high-level officials from across Southeast Asia and Europe, as well as business leaders, members of the diplomatic corps, and academics exchange views on strengthening healthcare capabilities on all levels, which is crucial as the COVID-19 crisis has proven.

For more details, click [here](#)

### EU-ABC Thailand Virtual Mission

### Ministry of Finance



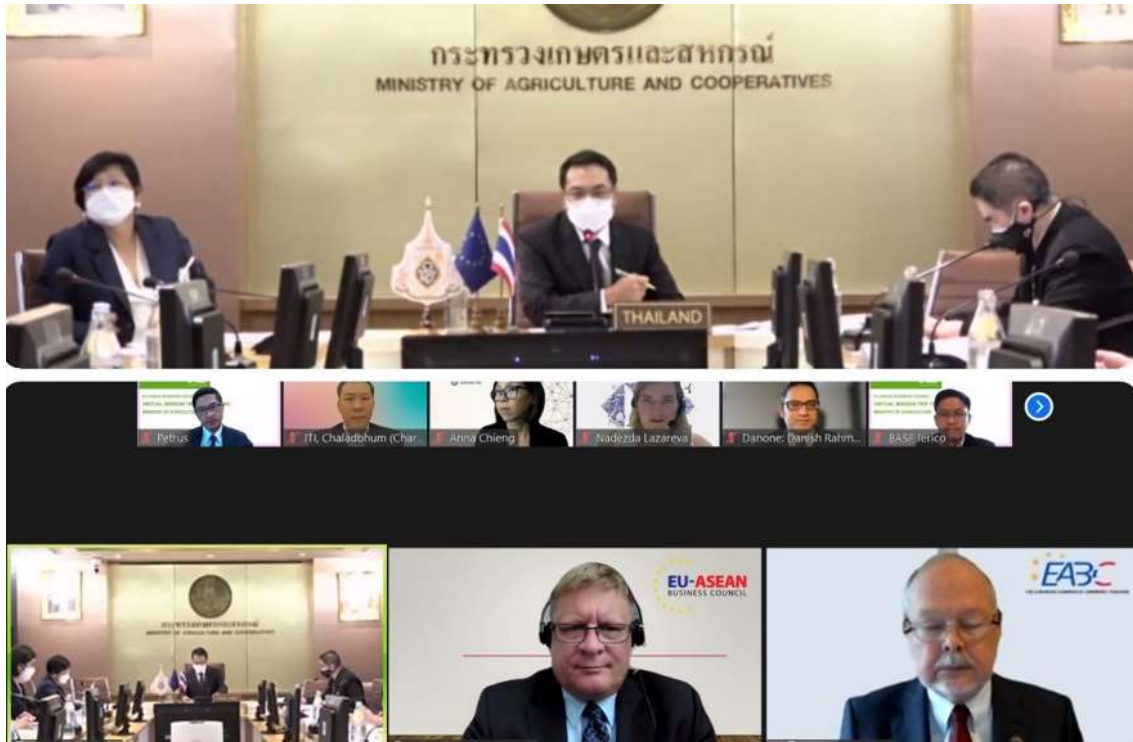
Kickstarting our Virtual Mission is a roundtable discussion with **H.E. Arkholme Termittayapaisith Minister of Finance for Thailand** on 27 September.

Around 80 of our members were part of the excellent and wide ranging discussion covering post-pandemic economic recovery, excise tax policy, sustainable healthcare financing, state-owned enterprise policy, combating illicit trade, customs procedures, taxation policy and much more.



### Ministry of Agriculture & Co-operatives





28 September saw a virtual roundtable discussion with the Ministry of Agriculture & Cooperatives led by **Vice Minister Narapat Kaethong**.

Representatives from our members including The European Chamber of Commerce Thailand, Syngenta, BASF, Bayer, HSBC, Swiss Re Danone, Michelin, Reckitt and Shell joined the discussion with topics spanning from boosting agricultural production and quality, registration processes for agri-chemicals, use of technology in farming, insurance coverage, climate change among many others.

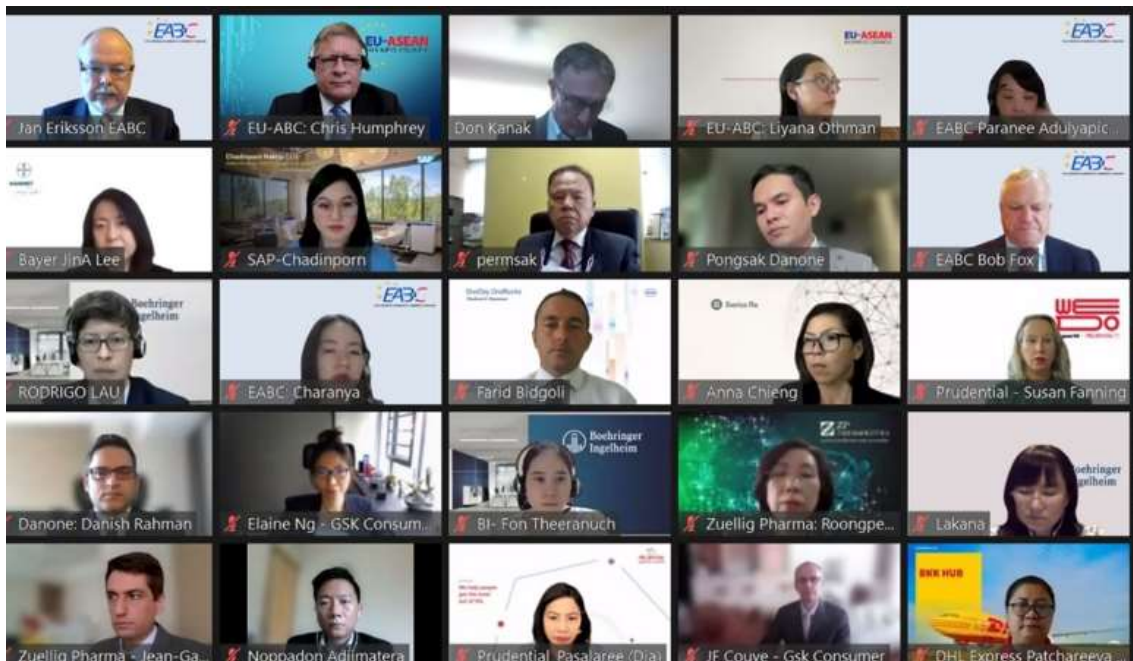


**Ministry of Public Health**



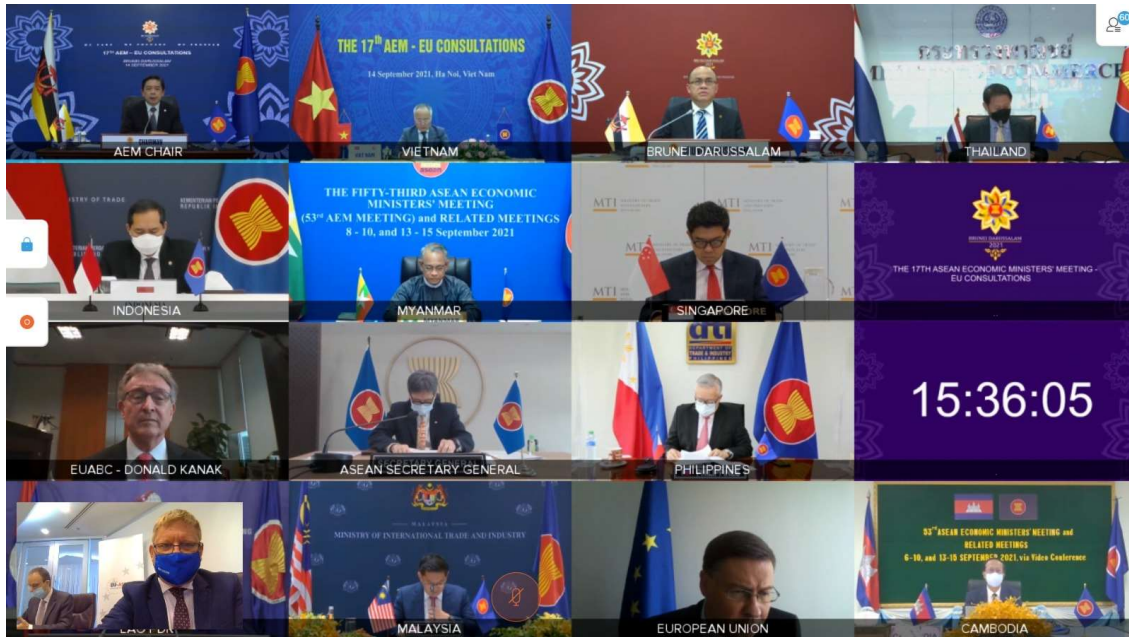
29 September was another exciting day with a roundtable discussion with the Ministry of Public Health and H.E. Anutin Charnvirakul, Deputy Prime Minister and Minister for Public Health.

The outstanding meeting covered a whole range of issues including healthy ageing, sustainable health financing, COVID-19, economic reopening, digital health and Thailand's eHealth Strategy, to list a few.



## Events & Activities

### ASEAN Economic Ministers Meeting Review

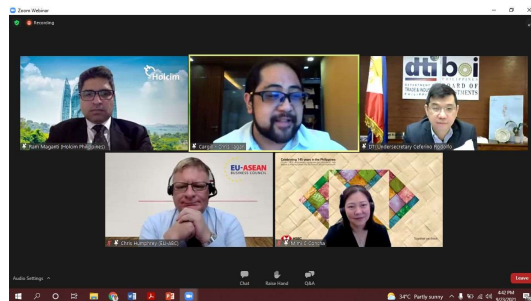


The EU-ASEAN Business Council had its annual consultation meeting with the ASEAN Economic Ministers alongside European Commission Trade Commissioner EVP Dombrovskis on 14 September, where we gave a presentation titled **Driving Economic Recovery for Now & A Sustainable Future**.

Opportunity was seized to push for more action on trade facilitation in Southeast Asia, particularly on NTBs, the need for Informed Compliance and on the ASEAN Low Value Shipment Programme.

Issues concerning energy transition, the need for greening of supply chains, more collaboration on anti-illicit trade including an ASEAN-wide multi-stakeholder MOU, human development and the need for more action on harmonisation of standards were also raised at this eventful discussion.

### European-Philippine Business Summit



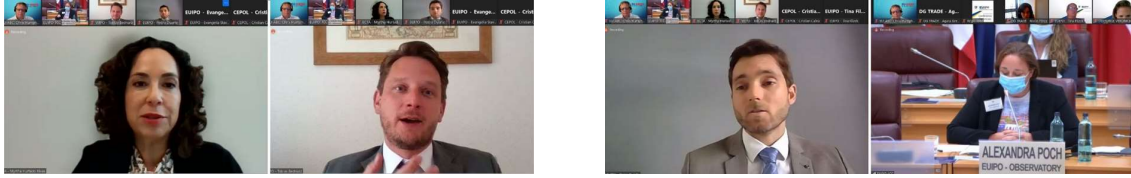
The European Chamber of Commerce of the Philippines held their European-Philippine Business Summit on 23 and 30 September with a focus on how a course can be set for the next decade of stronger European-Philippine economic ties and brighter economic opportunities.

The EU-ASEAN Business Council is pleased to be supporting partner of this event featuring high level



discussions, where Chris Humphrey, Executive Director of EU-ABC had the privilege of being a part of the panel discussion.

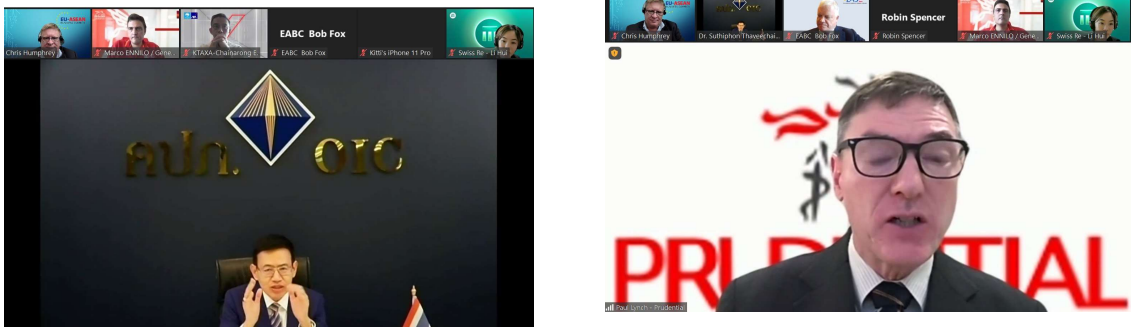
## EUIPO - European Union Intellectual Property Office Annual Observatory Plenary Meeting



EU-ASEAN Business Council Executive Director, Chris Humphrey was part of a panel discussion on awareness and capacity building on illicit trade, with a focus on how to prevent in the online environment.

As there exist the need for a region wide MOU between law enforcement, e-commerce platforms and brand owners to help identify and take down sellers of counterfeit goods, we are pleased to be part of the highly relevant discussion on 30 September.

## Insurance Workshop



On 1st October the EU-ABC's Insurance Advocacy Group held a workshop on its 2021 Paper with the Office of the Insurance Commissioner in Thailand.

EU-ABC members Prudential, Axa, Generali, Allianz, Swiss Re and EABC Thailand participated in a deep discussion with **Dr Suthiphon Thaveechaiyagarn, the Commissioner**, on a range of topics including use of digital tools to improve the reach and efficiency of insurance provision, digital literacy, and tax incentives.

## In The News

Press articles, opinion pieces and media clips released:

[อาเซียนถกฟื้นเจรจา FTA กับอียู เดินหน้าร่วมมือเศรษฐกิจกับยูเค 11 เรื่อง](#)

[อาเซียนถกฟื้นเจรจา FTA กับอียู พร้อมเดินหน้าเคาะร่วมมือเศรษฐกิจกับยูเค](#)

[อาเซียนถกฟื้นเจรจา FTA กับอียู เดินหน้าร่วมมือเศรษฐกิจกับยูเค 11 เรื่อง](#)

[เกษตร"หรือสภาธุรกิจสหภาพยุโรป-อาเซียน สร้างความเชื่อมั่นด้านการเกษตรของไทย](#)

[Ong Ye Kung: Next few weeks crucial in Singapore's fight against Covid-19](#)

[Ong Ye Kung: Next few weeks crucial in Singapore's fight against Covid-19](#)

[Revival of EU-PHL free trade talks sought](#)

[Next few weeks critical as Singapore faces unprecedented Covid-19 situation: Ong Ye Kung](#)

[王乙康: 要与冠病共存须经历大规模社区传播 未来几周是关键](#)

[王乙康: 要与冠病共存 须经历至少一次大规模社区传播](#)

[EU-ASEAN Health Summit explores emerging trends in the healthcare industry](#)

[Next few weeks critical as Singapore faces unprecedented Covid-19 situation](#)

[SPEECH BY MR ONG YE KUNG, MINISTER FOR HEALTH AT THE ASEAN-EU HEALTH SUMMIT, 15 SEPTEMBER 2021](#)

[Life-course immunization is key to promoting healthy ageing](#)

[Next few weeks critical as Singapore faces unprecedented Covid-19 situation: Ong Ye Kung](#)

[What keeps EU businesses from fully expanding in ASEAN?](#)

[Business leaders urge Congress to pass 3 key economic measures](#)

[EU-ABC Dorong Percepatan Kebijakan Pembiayaan untuk Transisi Energi di ASEAN](#)

[Congress urged to pass bills easing entry of foreign investors](#)

[Business leaders press Congress to pass 3 economic reforms](#)

[Treading a fine balance: How do you see the impact on industry and the economy of further tightening of work pass rules over time ?](#)

[Business sentiment among European firms in Asean rebounds to pre-Covid levels: survey](#)

## New Member



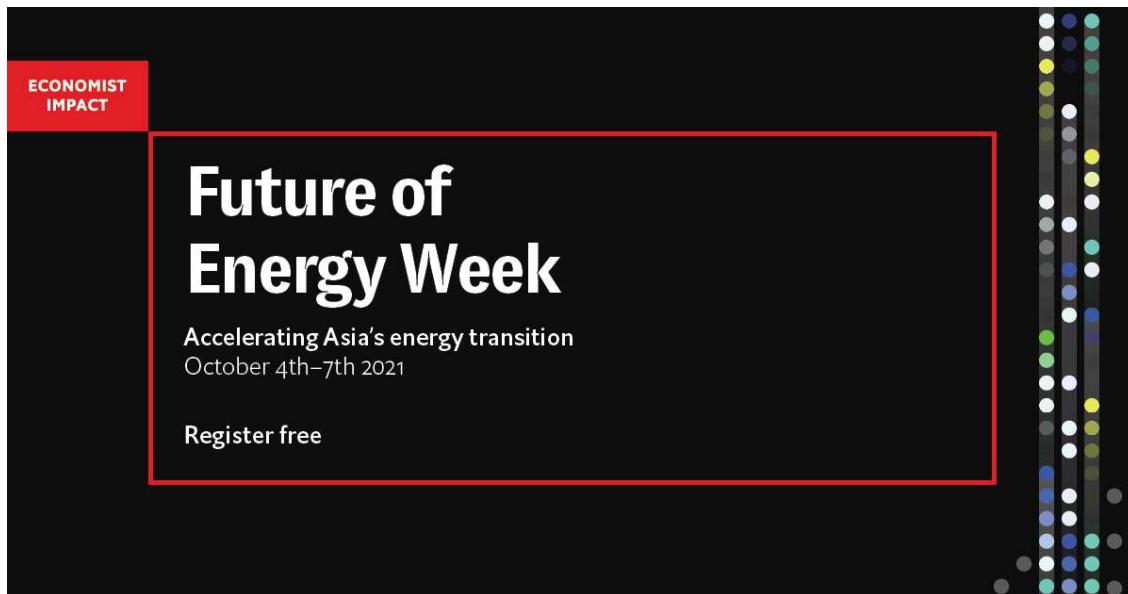
We are pleased to welcome our latest member, Novo Nordisk.

Novo Nordisk is a global healthcare company, founded in 1923 and headquartered just outside Copenhagen, Denmark. Their purpose is to drive change to defeat diabetes and other serious chronic diseases such as obesity, and rare blood and rare endocrine diseases. They do so by pioneering scientific breakthroughs, expanding access to their medicines and working to prevent and ultimately cure the diseases they treat.

Novo Nordisk employs more than 45,000 people in 80 offices around the world, and market their products in 169 countries.



## Partner Events



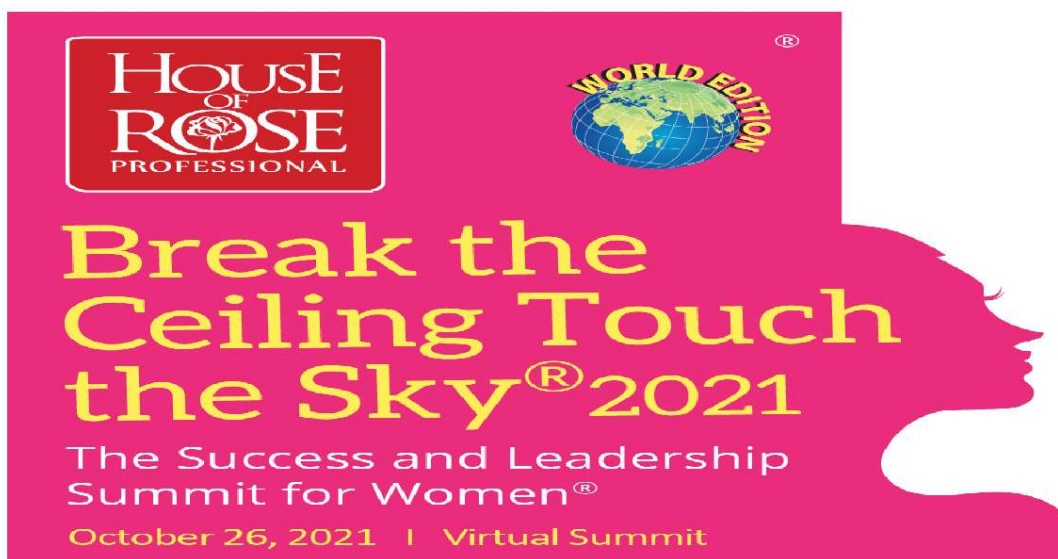
Before covid-19, the demand for fossil fuels was already dropping. In 2018 coal's share of the global energy supply fell to 27%, the lowest in 15 years. Oil futures fell in late 2018, and slumped heavily in the early days of the pandemic before mounting a recovery from May 2020.

Now the world is in the midst of an energy shock that has the potential to speed up the shift to a more sustainable economy.

Join policymakers, energy experts, business leaders, academics and scientists from across the region in a week of discussions to address the most pressing issues in relation to the global energy transition and what a change in the energy system means for Asia.

For more details, click [here](#)  
To register: <https://bit.ly/EU-ABC>

#EconFutureofEnergy



Break the ceiling touch the sky® - the success and leadership summit for women® is now the summit of choice globally for professional women to learn, network and achieve across the world and for champions of Diversity & inclusion of all genders. The 2021 World edition to be held virtually shares the best practices of leadership, diversity & inclusion and success of the world's best leaders in business, government and not for profit today, in support of MISSION 2029 FOR A BETTER WORLD - HORP's 10 year Mission (that kicked off in 2020) to quintuple the number of Female CEOs in the world's 500 largest companies by 2029 and hence shape a better, more equal world.

The 2021 World Edition features 40 inspirational speakers across 12 hours of content and will attract participation from over 1000 top leaders across functions and geographies. The EU-ASEAN BUSINESS COUNCIL is one of the key Industry Partners for the summit and all its members are entitled to the INDUSTRY PARTNER RATES for the summit displayed at <https://houseofroseprofessional.com/btctts-world-tour-2021/world-edition-2021/>

### EU-ABC MEMBERS



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