

EVFTA: OPPORTUNITIES FOR EUROPEAN BUSINESSES

Overview of Viet Nam - EU relations

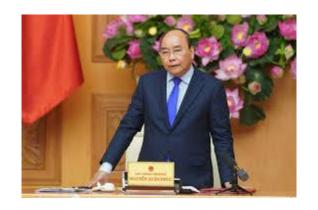
- November 1990: established diplomatic relations
- July 1995: signed Framework Cooperation Agreement
- June 2012: signed Partnership and Cooperation Agreement (PCA)
- Oct 2016: PCA entered into force
- June 2019: signed EVFTA and EVIPA
- ▶ August 2020: EVFFTA took effect
- >>>> Bilateral relations have been strengthened in both political and economic areas.

Viet Nam - EU economic relations

- Important partners: EU is 4th biggest trade partner and 2nd biggest export market of Viet Nam. Viet Nam is the 2nd largest trade partner of the EU within ASEAN.
- Bilateral trade reached US\$ 56.4 billion in 2019
- **EU direct investment** to Viet Nam amounted to US\$ 24.67 billion in 2019 (7.6% of total FDI)
- ▶ **Top investors**: the Netherlands, Germany, France...

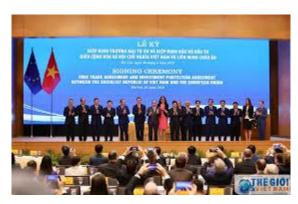
EVFTA at a glance

- Official signing: 30 June 2019
- Ratification by EU (12 Feb 2020) and Viet Nam (8 June 2020)
- Entering into force: 1 August 2020



"This Agreement can be seen as a broad and modern expressway bringing the EU and Viet Nam closer together"

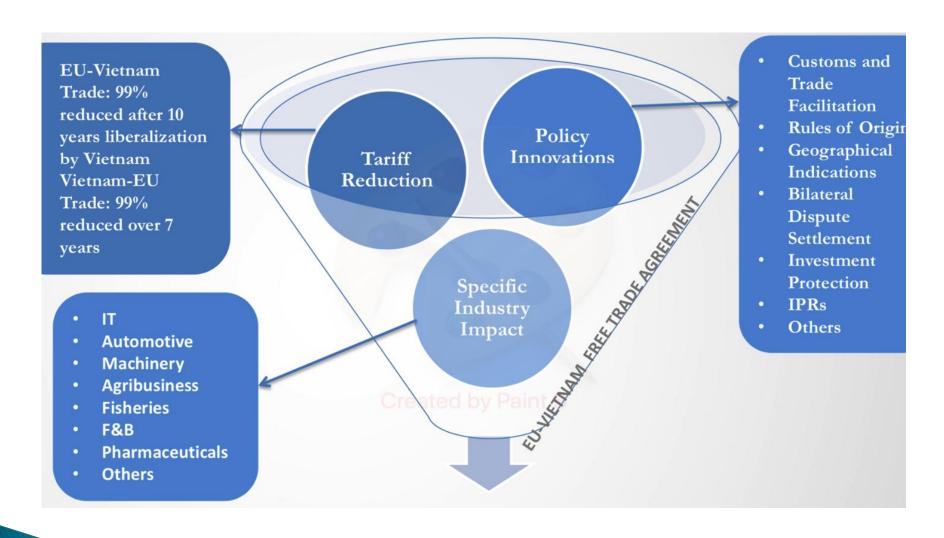
Prime Minister Nguyen Xuan Phuc



EVFTA is "the most ambitious free trade deal ever concluded with a developing country"

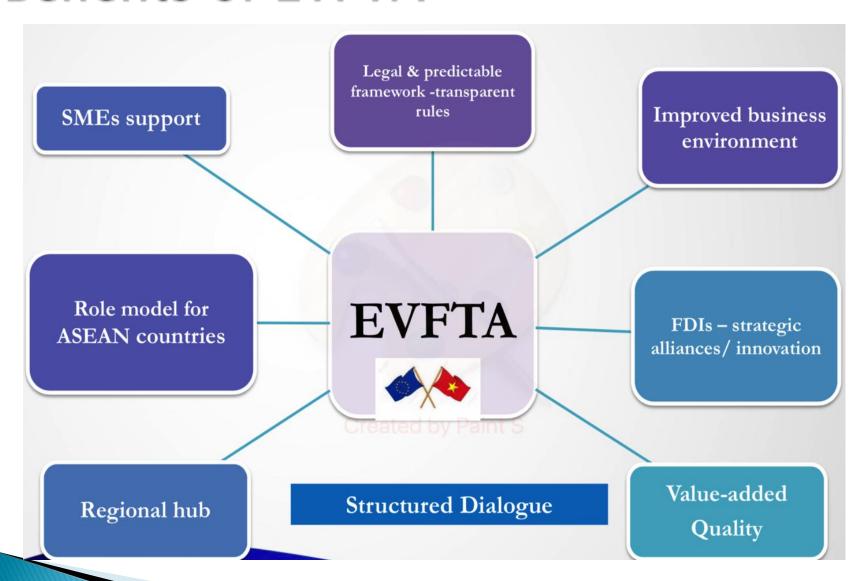
EU Trade Commissioner Cecilia Malmstrom

EVFTA at a glance



Source: Eurocham Viet Nam

Benefits of EVFTA



Source: Eurocham Viet Nam

Opportunities for EU businesses: Exports - Imports

- Access to Viet Nam's large market with nearly 100 million consumers and ASEAN markets
- **EU exports to Viet Nam** are expected to increase by 33% by 2025 and 36.7% by 2030
- Viet Nam import tariffs reduction under the EVFTA:
 - 49.5% tariff lines eliminated (equivalent to 64.5% of EU exports) in the first year.
 - 91.8% tariff lines eliminated after 7 years.
 - 98.3% tariff lines eliminated after 10 years.
- Viet Nam to provide protection for 169 EU geographical indications (mostly wine and food)
- Streamlining and harmonization of procedures

Specific commitments on import tariffs

Items	Commitments on import tariffs
Cars and spare parts, motorbikes	0% after 9 years for high-cylinder cars and 10 years for other cars 0% after 7 years for automobile parts
Wine, spirits and beer	0% after 7 years for wine, spirits and after 10 years for beer
Pork and chicken	0% after 9 years for pork and 10 years for chicken
Milk and dairy products	0% after 3-5 years
Machinery	0% after 7 years

Opportunities for EU businesses: Investment

- EVFTA commitments aim at creating an open and favorable investment environment for businesses
- Viet Nam's commitments in service go further than as compared with the WTO framework.
- Ease of market access with no limitations on number of enterprises in the market, value of transaction, number of natural persons employed (unless reservation is specified in the Schedule).
- Application of National Treatment and MFN.

Commitment on Services and Investment

Service sectors	Commitments on market access by Viet Nam
Banking	EU credit institutions are favorably allowed to raise foreign ownership to 49% of charter capital in 2 Vienamese joint stock commercial banks (valid for 5 years)
Insurance	Allowing cross-border cession of reinsurance and voluntary health insurance services according to domestic law
Telecommunication	 Same level of commitment as in CPTPP. For value-added telecommunications services without network infrastructure, EU companies could set up wholly foreign-owned enterprises after a transition period

Service sectors	Commitments on market access by Viet Nam
Transportation	-For empty container transport services, EU shipping lines could perform these service on Quy Nhon-Cai Mep route and on all routes after 5 years - For ground services at the airport, after 5 years, EU businesses could enter into joint venture with Vietnamese partners in which foreign capital does not exceed 49%.
Distribution	 Abolish requirement of economic needs test after 5 years (reserve right to implement distribution system planning on a non-discriminatory basis). EU enterprises could reserve operating conditions under current licenses and to be required 1 license to perform import, distribution, wholesale and retail activity.

Other important benefits

- Better investment protection under the EVIPA
- Participation in Viet Nam's government procurement market through clearly defined criteria concerning: (1) Value of the procurement;
 (2) Procuring entity; (3) Goods and services.

- EU businesses are welcome to take advantage of the broad and modern expressway named EVFTA.
- The EVFTA, together with other cooperation frameworks (such as Singapore-EU FTA), will foster EU-ASEAN trade and economic relations

THANK YOU FOR YOUR ATTENTION!