



NOTES FROM THE ED – JANUARY 2022



Welcome to this first edition of “Notes from the ED” – a regular update on what the EU-ABC is doing and planning to do!

It has already been a very busy start to the year for the EU-ABC. I have been to Cambodia for meetings with the Government there about their plans for their ASEAN Chairmanship for 2022, and to identify ways in which we can support them. A lot of synergy between their plans and our ambitions for the year. For us the general focus will be on sustainability issues (in their broadest sense, not just the environment); safe & nutritious food in ASEAN; promotion of better and more efficient healthcare systems; developments in the digital economy; road safety in Southeast Asia, as well as our usual array of work on trade facilitation, market access and other related issues.

In terms of events, we just held our first webinar of the year in association with the [World Gold Council: ASEAN Outlook 2022](#). We will be holding our inaugural “Women’s Leaders” event in March, for which sponsorship is [available](#)! We will also be holding the 10th ASEAN-EU Business Summit in Cambodia in September. Mission trips to Vietnam, Thailand, Indonesia and Malaysia are planned (COVID permitting!). And we are expecting to have consultation meetings with ASEAN Finance Ministers, ASEAN Energy Ministers, ASEAN Economic Ministers, ASEAN Health Ministers and ASEAN Directors-General of Customs during the course of the year.

Our first advocacy paper of the year will be released shortly, focused on e-Commerce and consumer protection. More details on that to follow.

We have a new Executive Board member, [Corine Tap](#) of [Danone](#) – so a big welcome to her! And the team at the EU-ABC will be growing shortly the addition of new Advocacy Executive, Jenniefer Setiawan.

Finally, we will shortly be moving to a nice new office and have new website which should be launched soon after Chinese New Year.

For our members, please remember to reach out to us and keep us informed of developments in your areas: we are here to assist you where we can.

Here’s to hoping that the forthcoming Year of the Tiger will bring good health, prosperity and peace to all. 新年快乐!

UPCOMING EVENT



Event by European Union Delegation to ASEAN and EU-ASEAN Business Council

EU & ASEAN green transition: focus on renewable energies
(Zoom webinar – 24 February, 9:00-10:30 am CET, 3:00-4:30 pm Jakarta time)

The webinar will offer an overview of ongoing actions in the EU and ASEAN to support the EU green deal priorities and green agenda with a focus on renewable energies. It will present the opportunities that the

Team Europe Initiative might offer in ASEAN for the decarbonisation of the energy sector. Speakers will focus on strengths of weaknesses of the renewable energies uptake and in exploring how to step up EU and ASEAN cooperation to achieve results in a short term. The webinar will be organised in the format of a moderated panel discussion (introduced by two video messages from high-level speakers from both EU and ASEAN side).

Moderator: Donald Kanak, Chairman of EU-ASEAN Business Council

Speakers:

- **Igor Driesmans**, Ambassador of the European Union to ASEAN
- **Dr. Ahmad Zafarullah**, Director, ASEAN Integration Monitoring Directorate, ASEAN Secretariat
- **Dr. Marija Zima-Bockarjova**, R&D and Marketing Manager for Smart Cities and Solutions, ABB Electrification
- **Frank Phuan**, CEO, Executive Director of Sunseap Group Pte Ltd

More details to follow

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EU-ABC MEMBERS

Current Membership



Interested in joining the EU-ABC? Contact us at chris.humphrey@eu-asean.eu or liyana.othman@eu-asean.eu for more details on membership.



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