



## NOTES FROM THE ED – FEBRUARY 2022



Another busy month for the team at the EU-ABC has drawn to a close. Whilst a short month, what with the Lunar New Year celebrations at the beginning of the month, it was still nonetheless a month where we were working hard for our members, and preparing the ground for an exciting programme of advocacy work to come.

February saw the Council publish its first advocacy paper of the year [Building Trust in ASEAN's E-Commerce](#), in which we made practical recommendations to increase consumer confidence and usage of E-Commerce in the region to help further boost the sector. We also held briefing sessions on the state of play of ASEAN's economic recovery and the work of the Council with the European Parliament's ASEAN team, European Trade Counsellors to Singapore and European Ambassadors in the Philippines.

Our work on sustainability issues continues apace, with me speaking at a series of events organised by **The Economist** on ESG Standards and the need for faster movement on Energy Transition in ASEAN, work that we will be pursuing with even greater vigour going forward through an alliance with the **Net Zero Asset Owner Alliance** and **WEF's SDIP** (watch this space for more information on that). We also, in this area, did a webinar in association with the **EU's Delegation to ASEAN** on 24th February, which was graced by the **European Commission's Commissioner for Energy, Kadri Simson**, and by **Cambodia's Minister for Mines and Energy, H.E. Suy Sem**. A recording of that event can be found [here](#).

On our continuing work on trade facilitation issues in the region, we presented to the **ASEAN Trade Facilitation Joint Consultative Committee**, together with other members of the Joint Business Councils, and also attended the **7th AEC Dialogue**. In that vein, we have a series of meetings coming up soon with various Customs Directors-General across the region, as preparation for our annual consultation meeting with all of the Customs DGs in June.

Work continues on new advocacy papers on the role of Agriculture in helping the region achieve its UN SDGs, linked to two of Cambodia's Priority Economic Deliverables for the year, on Insurance and on the development of ASEAN's Taxonomy for Sustainable Finance. A range of papers on health-related topics are also in the pipeline.

Finally, tomorrow will see us run a webinar on Extended Producer Responsibilities, as part of our continuing effort to promote the Circular Economy in ASEAN. The event will see speakers from the **EU Delegation to ASEAN** and **Singapore's National Environment Agency** joining the panel discussion. You can register for it [here](#). And on 11th March, we will be holding our inaugural **Women in Leadership Summit**, in a hybrid format – more information on that can be found [here](#).

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## UPCOMING WEBINAR

**EU-ASEAN BUSINESS COUNCIL**

## Legislating Extended Producer Responsibility (EPR) in ASEAN: A Need?

Speakers:

- Henriette Faergemann**  
First Counsellor, Environment, Climate Action and ICT, EU Delegation for Indonesia
- Colin Goh**  
Chief Engineer (Producer Responsibility Department), National Environment Agency Singapore
- Sunita Kapoor**  
Head of Corporate Affairs and Sustainability ASEAN, Reckitt
- Tommy Tjiptadaja**  
CEO, Greenhope
- Xin (Vivian) Chen**  
Global EPR Project Manager, WWF

Moderator: Chris Humphrey, Executive Director, EU-ASEAN Business Council

Supporting Partners: **EUROCHAM CAMBODIA**, **EUROCHAM INDONESIA**, **EUROCHAM MALAYSIA**, **ECCCP**, **EuroCham SINGAPORE**, **EABC**

Final chance to register for the **Legislating Extended Producer Responsibility (EPR) in ASEAN: A Need?** webinar happening **tomorrow, 1 March at 4pm (SGT)**. Join [Henriette Faergemann](#), EU Delegation for Indonesia, [Colin Goh](#) of National Environment Agency Singapore and other esteemed speakers for a discussion on how stakeholders in both the public and private sectors can encourage and accelerate the adoption of EPR legislation in ASEAN countries, the challenges in doing so and more! Not to be missed! Find out more [here](#)

[Register Now](#)

### MEMBER NEWS



**Boehringer Ingelheim Regional Center in Singapore expands scope with the joining of Australia & New Zealand**

Boehringer Ingelheim's Regional Operating Unit in Southeast Asia & South Korea, will now include Australia and New Zealand, starting January 1, 2022, further strengthening their commitment to Singapore and the future development of this region.

Together as a new region, they will be known as **Boehringer Ingelheim, Regional Operating Unit (ROPU), ASKAN (ASEAN, Korea, Australia & New Zealand)**.

### EU-ABC MEMBERS

# Current Membership



Interested in joining the EU-ABC? Contact us at [chris.humphrey@eu-asean.eu](mailto:chris.humphrey@eu-asean.eu) or [liyana.othman@eu-asean.eu](mailto:liyana.othman@eu-asean.eu) for more details on membership.



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