

CHARTER OF THE ASEAN CIRCULARITY COALITION (ACC)

Executive Summary:

The Charter of the ASEAN Circularity Coalition (ACC) outlines the urgent need to address global crises such as climate change, biodiversity loss, and inequality by prioritizing sustainability. The ACC aims to promote circularity within the ASEAN region, following the adoption of the Framework for Circular Economy in 2021. By engaging both public and private sectors, the ACC seeks to develop a regulatory framework for sustainable economic growth and private sector investment.

The vision of the ACC is to create a future where resources are used efficiently, waste is minimized, and sustainable consumption patterns are embraced. The coalition will focus on:

- Waste management and recycling practices (including Extended Producer Responsibility policies)
- Product design and production - emphasising the need for designing and producing goods with circularity in mind, promoting eco-design principles like recyclability, extension of lifespan and reducing waste generation
- Sustainable consumption - shifting consumer behaviour towards more sustainable consumption patterns

Through collaboration, knowledge-sharing, advocacy, innovation, capacity building, and education, the ACC aims to raise awareness and promote the adoption of circular practices among businesses, policymakers, and the public. By advocating for systemic changes in production processes and promoting circularity principles, the ACC strives to create a more sustainable and efficient use of resources in the ASEAN region.

The principles of circularity include designing out waste and pollution, keeping products and materials in use, and regenerating natural systems. Embracing circularity not only benefits the environment by reducing resource consumption but also leads to financial savings, resilient supply chains, innovation, and improved human health. By advocating for circularity, the ACC aims to drive greater adoption of sustainable practices and create a more resilient and just society.